

Costume number and name	Is the costume name gendered? (e.g. Superwoman, Pirate Boy, Maiden, Policeman, Dora the Explorer, Harry Potter, etc.) Indicate below masculine (M), feminine (F), or gender neutral (GN).	Is the costume and/or the model gendered? (You might consider things like hair length/style, clothing styles like dresses or skirts, clothing colors, etc.) Indicate below masculine (M), feminine (F), or gender neutral (GN).	Is the costume description gendered? (i.e. does the description include gender labels such as “boy” or “girl” or specific gender pronouns such as he/his/him or she/hers/her?) Indicate below masculine (M), feminine (F), or gender neutral (GN).	What adjectives are used to describe the costume and/or the potential child who will wear the costume? (e.g. pretty, strong, scary, etc.) Write them below.	Consider the model’s pose or posture . To you, does the pose or posture suggest <i>activity</i> or <i>passivity</i> ? Some things you might consider: Is their stance steady and centered? Or are they in some way off-balance (e.g. leaning, one leg bent). Are their hands clenched into a fist? Or open? Do they appear to be using some sort of tool? Etc.) Indicate active (A) or passive (P) below.
1. Pink Butterfly Fairy Child Halloween Costume					
2. Harry Potter Gryffindor Robe Child Halloween Costume					
3. Batgirl Tutu Child Halloween Costume					
4. Police Officer Girl Child Halloween Costume					

	Costume name (M, F, GN)	Costume and model (M, F, GN)	Costume description (M, F, GN)	Adjectives	Pose or posture (A or P)
5. Frozen Elsa Deluxe Child Halloween Costume					
6. Paw Patrol: Rubble Classic Child Halloween Costume					
7. Luke Skywalker Child Halloween Costume					
8. Disney Frozen Deluxe Anna Coronation Child Halloween Costume					
9. Doctor ER Child Halloween Costume					
10. Deluxe Batgirl Child Halloween Costume					
11. Pink Batgirl Child Halloween Costume					

	Costume name (M, F, GN)	Costume and model (M, F, GN)	Costume description (M, F, GN)	Adjectives	Pose or posture (A or P)
12. Little Pink Princess Child Halloween Costume					
13. Batman The Dark Knight Rises Deluxe Muscle Chest Child Halloween Costume					
14. Deluxe Robin Child Halloween Costume					
15. Halo Master Chief Classic Muscle Child Dress Up / Halloween Costume					
16. Vampire Girls' Child Halloween Costume					
17. Greek Goddess Child Halloween Costume					

	Costume name (M, F, GN)	Costume and model (M, F, GN)	Costume description (M, F, GN)	Adjectives	Pose or posture (A or P)
18. Dorothy Sequin Child Halloween Costume					
19. S.W.A.T. Team Child Halloween Costume					
20. Ant-Man Child Halloween Costume					
21. Car Hop Girl Child Halloween Costume					
22. Microsoft Halo Spartan Locke Classic Muscle Child Halloween Costume					
23. Pop Star Cowgirl Child Halloween Costume					
24. Spider-Man Muscle Child Halloween Costume					

	Costume name (M, F, GN)	Costume and model (M, F, GN)	Costume description (M, F, GN)	Adjectives	Pose or posture (A or P)
25. The Dark Knight Rises Deluxe Catwoman Child Halloween Costume					
26. Disney Princess Jasmine Classic Child Halloween Costume					
27. Oompa Loompa Child Halloween Costume					
28. Toy Story Woody Child Halloween Costume					
29. Child Police Uniform Costume California Costumes 343					
30. Harry Potter Deluxe Child Halloween Costume					

	Costume name (M, F, GN)	Costume and model (M, F, GN)	Costume description (M, F, GN)	Adjectives	Pose or posture (A or P)
31. Marvel Deluxe Wolverine Boys' Child Halloween Costume					
32. Red Power Ranger Dino Charge Classic Muscle Child Halloween Costume					
33. Harry Potter Deluxe Slytherin Robe Child Halloween Costume					
34. Disney Prince Charming Child Halloween Costume					
35. Spiritless Cheerleader Child Halloween Costume					

	Costume name (M, F, GN)	Costume and model (M, F, GN)	Costume description (M, F, GN)	Adjectives	Pose or posture (A or P)
36. Miss Kitty Girls' Child Halloween Costume					
37. Grim Reaper Deluxe with Vinyl Hands Boys' Child Halloween Costume					
38. Stealth Ninja Child Halloween Costume					
39. Michael Myers Child Halloween Costume					
40. Supergirl Tutu Child Halloween Costume					

1. Based on your group coding of the costume names, costumes and models, *and* costume descriptions, how many of these costumes could we consider to be “gender neutral”? (NOTE: If *any one* of those three things is clearly gendered, that costume would *not* be gender neutral).

2. What adjectives are commonly used in the descriptions for the masculine-coded costumes?

3. What adjectives are commonly used in the descriptions for the feminine-coded costumes?

4. What sorts of poses/postures did you code as active or passive, and why? Do you see any gendered patterns? (e.g. Were masculine-coded costumes more likely to be coded as “active”? Were feminine-coded costumes more likely to be coded as “passive”? Or...?)

5. Nelson (2000:142) argues that “gender stereotyping in children’s Halloween costumes...reiterates an active-masculine/passive-feminine dichotomization.” To what extent do we see this pattern in our own sample?